



BEACHMASTER UNIT ONE

The BEACHMASTER Unit has a long and distinguished history dating back to June 6, 1944 on the beaches of Normandy as the 6th Naval Beach Battalion. Beachmaster Unit ONE was commissioned in 1948 and although our military fighting force has evolved, the BEACHMASTER mission remains unchanged; we safely and efficiently deliver naval combat power ashore. Our lengthy and proud heritage makes it imperative for each and every one of us to remain focused and continue to accomplish our MISSION as Beachmasters. Continuous training, striving for excellence, day-to-day flexibility along with procedural compliance were the keys to success for our predecessors. They remain keys to our success today, and will continue to be so for the Beachmasters who will follow in our footsteps.

BMU-1 is a Naval Expeditionary Command and is the core of the Landing Force Naval Support Element. Our primary tactical units are Beach Party Teams, which are supported ashore by highly skilled professionals. Our Unit's successful execution of mission is ONLY enabled by the seamless interactions, cooperation, and synergy of every Sailor in the Unit to complete tasks ranging from proper camp set-up through supervising multiple boat lane operations.

The Beach Party Team provides shoreward support during operations such as the movement of combat power (ARG/MEU) from ship-to-shore, the movement of Maritime Prepositioning Forces ashore, and Humanitarian and Disaster Relief efforts. The Beach Party Teams are supported by the Headquarters Company, which is the one stop shop for training and equipping our Teams.

Our mission takes us to any beach in the world - "Any Beach Any Time". It is not just a slogan, but our way of life at Beachmaster Unit ONE. It is a commitment to our Nation, our Navy, and ourselves. Our movement ashore is accomplished ONLY in harmony with our Naval Beach Group brethren. We support their missions; their success is our success. We will be prepared to execute our mission and take ourselves to the fight - ANYTIME, ANYWHERE!

Every Sailor is expected to know their assigned mission at all times and support all tasks to complete the mission to the best of their abilities, without failure. You will be given the opportunity to acquire and hone your skills. If called upon to go into harm's way, you will have the training and knowledge to succeed and return home with honor. That is the BEACHMASTER way!

S. C. PLEW